



# Heartland Golf Schools



## INSTRUCTORS PROFILE

## Christopher Eric Holloway - Santa Fe, New Mexico, USA

**PGA Certification:** United States PGA – Class “A”, HGTPC – Specialist Instructor

**Education:** Bachelor of Business Administration (Marketing) and Professional Golf Management, New Mexico State University

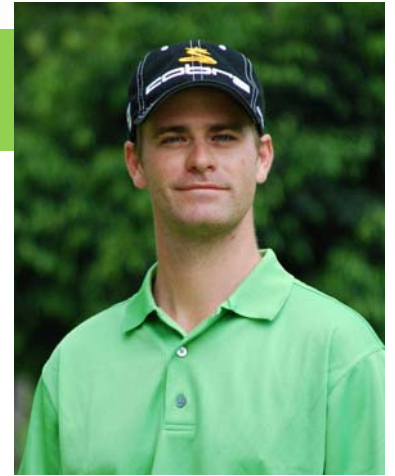
**Interests:** Skiing, Snowboarding, Soccer, Ice Hockey, Baseball, Lacrosse, Tennis

Chris Holloway, unlike most golf professionals did not start playing golf until the age of 16. However, he instantly fell in love with the game and has not looked back since. After a series of lessons, Chris decided to sacrifice many of the other sports he enjoyed to concentrate on a career in golf.

After developing his game as a junior in tournaments such as the Junior PGA Championship, Chris was accepted into the Professional Golf Management Program at New Mexico State University. During this time he competed at a college level and eventually passed his PGA Qualifying Test.

Chris has worked at several golf facilities in the United States as an Assistant Professional and made his move to Asia to work at Springfield Village Golf & Spa in Cha-Am, Thailand. Chris joined the Heartland Golf Teaching Professional Club and was quickly requested to do golf tips on the show “Gifts for Golfers” on Channel 3 in Thailand.

Chris has recently toured the US, visiting some of the largest golf schools in the world to survey their curriculums and share insight into HGS’s Principle Oriented Natural Curriculum.



**Director of Golf and  
Full Time Teaching  
Professional**



## Mark Bates – Innisfail, Alberta, Canada

**PGA Certification:** Canadian PGA – Class “A”, HGTPC – Specialist Instructor

**Education:** Bachelor of Management, University of Lethbridge  
Professional Golf Management Diploma, Lethbridge Community College

**Interests:** Ice Hockey, Travel, Business

Mark took up golf at the age of 9 and progressed quickly. By the age of 14, Mark was playing to a 2 handicap and representing his province at provincial and national tournaments.

After graduating from high school, Mark set aside ice hockey to focus on a Management Degree and further his golf career by joining the Canadian PGA., spending 7 years working at premier clubs in Canada. For 1 year, Mark made the move to Bangkok to work directly under Tony Meechai, learning the Natural Curriculum and taught hundreds of students in Thailand. Mark also won on the Alberta PGA circuit and attained a 9-hole scoring record, carding a 29 on the front 9 of an APGA competition.

He rejoined the Heartland team in Singapore at the beginning of November, 2006 and is excited to be “Growing the Game of Golf in Asia”. Since arriving in Singapore, Mark has conducted clinics in China, Thailand, Indonesia and Malaysia, on top of regular teaching duties in Singapore. Through various “Beat the Pro for Charity” events Mark has managed to raise almost \$30,000 for local charity. Mark is an ambassador for Titleist golf equipment and FootJoy shoes and apparel.



**General Manager and  
Full Time Teaching  
Professional**



## Brad Walterhouse – Grand Prairie, Alberta, Canada

**PGA Certification:** Canadian PGA – Class “A”, HGTPC – Specialist Instructor

**Education:** Professional Golf Management Diploma, Grant McEwan College

**Interests:** Ice Hockey, Music

Brad learned golf from his father at the age of 4. Other than the game of golf, ice hockey was his favorite sport through his childhood and teenage years. At the age of 16, Brad won his first competitive golf tournament (the local men’s open) . He then realized that it might be something that he could be good at and possibility a career in the game of golf.

In 1997, Brad enrolled in the PGM program at Grant MacEwan College in Edmonton, Alberta. After a couple of years working in the golf shop at a local club, he joined the team at the Red Deer Golf & Country Club in 2001. Brad turned Pro in 2002, and took on the role of Junior Golf Coordinator at the Red Deer Golf & Country Club. He then found his true passion as a Golf Instructor. He soon became the top instructor at the club, and began to create new and exciting programs for the local junior golfers.

In 2007 Brad was extremely proud to be recognized by his peers when he was awarded the prestigious, PGA of Alberta, Junior Leader of the Year award, for his significant contributions to Junior Golf.

After eight years in Red Deer GCC, Brad is excited to come to Singapore and join the team at Heartland Golf School at Jurong Country Club



**Full Time Teaching  
Professional**



## Ruby Chico – Manila, Philippines

**Certification:** LPGA Apprentice Member, HGTPC – Specialist Instructor

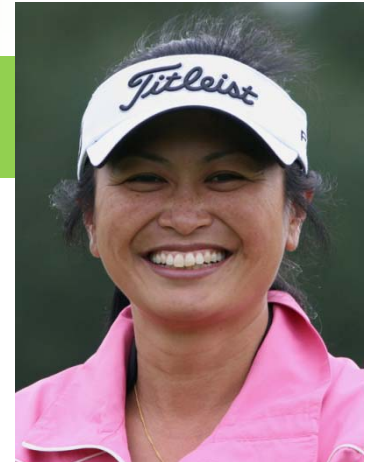
**Education:** BS Recreation Management, Brigham Young University, USA

**Interests:** Family, Travel and Cooking Asian and European food

Ruby is a lady Golf Professional from the Philippines. She started actively competing from the age of 10 in numerous international tournaments. She has competed with outstanding results in the Junior World Championships, World Amateur Championships, South East Asian Games (SEA) and the Asian Games representing the Philippines. Ruby managed to juggle university studies as well as being part of Brigham Young University's Women's Golf Team. She won two tournaments and became the player of the year in her second year with the Cougars Girls Team and competed in the NCAA Division 1 tournaments. She qualified for the Futures Tour in the US and played as a playing professional golfer in 2001-2002.

After retiring from competition, Ruby taught golf at Makati Golf in the Philippines for five years, which included all levels of juniors, seniors and amateur golfers. For the past three years, she has been looking after Sales and Marketing at Heartland Golf School located in Jurong Country Club.

Having recently become an LPGA Apprentice Member, Ruby wants to continue applying her knowledge and skills in the golfing industry. "I want to people of all ages and skill levels to learn to play golf, built lasting relationships and to prepare them for a lifetime enjoyment with the game".



**Office Manager and  
LPGA Apprentice Golf  
Instructor**

